

LEX WHITE

Founder & Principal — Lex White Productions LLC | Creative Technologist & Consultant

Kapa'a, Kaua'i, Hawai'i | lexwhite.net | [lex \[at\] lexwhite \[dot\] net](mailto:lex[at]lexwhite[dot]net) | [@bluegrasslex](https://www.instagram.com/bluegrasslex)

Entrepreneur and creative technologist with 20+ years across music performance, audio production, AI content systems, and social media strategy. Founder of **Lex White Productions LLC** — a full-service consultancy specializing in AI modernization, digital marketing, music production, event management, and music instruction.

EXPERIENCE

Lex White Productions LLC 2020 – Present

Founder & Principal Consultant · Kapa'a, Kaua'i

- Architect AI-driven content pipelines (Claude, Grok) with Python automation & Metricool API for 7-platform social distribution
- Consult on AI framework adoption, workflow automation & digital transformation
- Full-stack web development: SEO, Schema.org structured data, Cloudflare CDN
- Social media strategy: algorithm optimization, content scheduling, audience growth
- Audio production: recording, mixing, mastering, podcast production

KKCR 91.9 Kaua'i Community Radio 2022 – Present

Radio Host — Lex White's Love of Music

- Host & produce recurring broadcast program; artist interviews & curation

Lex White's Love of Mysteries 2023 – Present

Host & Producer — Podcast (Independent)

- Research, script, record, engineer & distribute episodic podcast; full solo production pipeline

'Awa Hale & Hale Lihu'e Open Mics 2024 – Present

Producer & Host — Weekly Live Events · Kaua'i

- Produce & host two weekly all-ages open mics (Wed & Fri, 7–10 PM)
- Event logistics: promotion, performer management, sound, social campaigns

Independent Performing Musician 2005 – Present

Multi-Instrumentalist / Vocalist / Songwriter

- Guitar, banjo, ukulele — Bluegrass, Folk, Blues, Hawaiian, Irish traditional
- Original recordings on Bandcamp, SoundCloud, YouTube & lexwhite.net
- Available for private events, corporate functions & concert bookings

Music Instruction — Private Studio 2010 – Present

Instructor — Guitar, Banjo, Ukulele · Kaua'i & Online

- All ages & skill levels; in-person (Kaua'i) or remote via video
- Bluegrass flatpicking, Folk fingerstyle, Hawaiian ukulele; custom curriculum

SERVICES OFFERED

- **AI & Tech Modernization** — LLM pipeline design, workflow automation, API integration, Python tooling
- **Social Media Marketing** — multi-platform strategy, algorithm optimization, scheduled content systems
- **Music Production & Audio** — recording, mixing, mastering, live capture, podcast engineering
- **Event Planning & Management** — live events, concert booking, venue coordination
- **Web & Digital Presence** — site development, SEO, CDN, structured data
- **Music Lessons** — guitar, banjo, ukulele; beginner to advanced; in-person or online

TECHNICAL SKILLS

Languages: Python, JavaScript, HTML/CSS, Bash/Zsh, LISP, C

AI Platforms: Anthropic Claude, xAI Grok, OpenAI, Ollama (local LLMs)

APIs & Platforms: Metricool, Meta Graph, X/Twitter, Bluesky AT Protocol

Audio: DAW production, live recording, FLAC/MP3 pipeline, ffmpeg

Systems: Linux (Arch), Cloudflare, DreamHost, rsync, git

Media: Pillow/OpenCV image processing, video editing, content creation

MEDIA & COMMUNITY

- Radio host — KKCR 91.9 FM, Kaua'i Community Radio
- Podcast host — *Lex White's Love of Mysteries*
- Weekly open mic organizer at two Kaua'i venues
- Daily original content across X, Instagram, TikTok, YouTube, Threads, Bluesky & LinkedIn

EDUCATION & DEVELOPMENT

- 20+ years applied musicianship across multiple instrument traditions
- Continuous self-directed study in AI/ML frameworks, platform algorithms & digital marketing
- Extensive study in comparative religion, philosophy & esoteric traditions

CONTACT & LINKS

- lexwhite.net
- [lex \[at\] lexwhite \[dot\] net](mailto:lex[at]lexwhite[dot]net)
- [@bluegrasslex](https://www.instagram.com/bluegrasslex) (X / Twitter)
- lexwhite.bandcamp.com
- [linkedin.com/in/bluegrasslex](https://www.linkedin.com/in/bluegrasslex)